



VERNIER

**A DIVERSIFIED ECONOMY
CONNECTED BUSINESSES**



BUSINESS PROFESSIONALS : WE HEAR YOU



With a total of 2,200 businesses both large and small representing a wide range of opportunities, Vernier is an economic centre, rich in diversity and potential. Local leaders wish to further enhance and bolster its promise. Vernier's leaders are eager to listen to the needs of business and learn more about commercial projects. They know that, by cooperating and working together, customised solutions can be found.

Because they share more than just being together in the same region, the firms who have chosen Vernier as their base and local leaders meet together on a regular basis to discuss common goals and develop synergies.

This economic vision has led Vernier to create both an economic relations' bureau and the position of business facilitator, whose role is to meet with local economic actors, be available to them, and facilitate and develop exchanges between these actors and Vernier's local services.

▶ AN URBAN AREA IN FULL DEVELOPMENT



Located at the gateway to the Geneva metropolitan area, close to both the countryside and the city center, as well as the airport, and directly connected to the highway and rail networks (tram, train), Vernier is a city of contrasts that offers a dynamic economic development environment with numerous advantages. It boasts some of the largest industrial zones and business and commercial centers in the Canton of Geneva.

Thanks to the emergence of numerous ambitious construction projects (including the Quartier de l'Étang), Vernier will attract more than 4,000 new jobs to its territory and significantly surpass the milestone of 40,000 residents; thus, it will position itself among the 15 most important cities in Switzerland.

▷ VERNIER PRESERVES A HIGH-QUALITY OF LIFE



Rich with nearly 100 hectares of wooded areas (almost 13% of its territory), Vernier, despite its significant urban development, has managed to maintain a strong connection with its natural heritage. The town's numerous green spaces (walking paths along the Rhône, promenades, parks, etc.) serve as real lungs of the city, just a few steps away from major residential or activity centers.

The City of Vernier is committed to being exemplary in the infrastructure and public services it offers. Mobility, urban planning, waste management, safety, as well as culture, sports, family support, encouragement of citizen participation, intergenerational connections, and employment: in all these areas, the community's goal is to promote quality of life and the environment.

